

Culturati: 2C21

Event Schedule

Tuesday, April 6, 2021

SUMMIT NETWORKING OPPORTUNITIES

Open 24/7 - Culturati House: Virtual Networking

Open 10 AM - 2 PM - Culturati Summit VIP Lounge and Networking Rooms

10:00 AM - Welcome & Opening Keynote

Speaker: Arianna Huffington, Founder, The Huffington Post; Founder & CEO, Thrive; Author

Moderator: Dr. Steven Tomlinson, Assoc Prof of Leadership, Seminary of the Southwest in Austin

Title: Mental Health & Well-Being in the Workplace

Description: The pandemic has exposed and heightened employee vulnerability to stressors that inhibit productivity and happiness. According to the CDC, over 40% of Americans are reporting mental health challenges. The stress of our new "perma-work" environment not only threatens mental health, it suppresses productivity and dulls creativity and innovation. We can give people tools to build resilience, to operate from a place of strength, better capable of navigating the change in their daily lives.

10:50 AM - Keynote

Speakers: Wendy Nice Barnes, Chief People Officer, GitLab; Jacqui Canney, Global Chief People Officer, WPP; Jignasha Amin Grooms, Chief Human Resources Officer, Epicor

Moderator: Margo Downs, Culture Consultant, Former Chief People Officer at Stitch Fix and lululemon

Title: Building Innovative and Authentic Cultures During Turbulent Times

Description: Learn from four of the leading Chief People Officers in the world as they address burning employee issues in the workplace.

Take-Aways:

- Actions that people leaders can take to have an authentic, thriving culture
- Actions to support front-line and middle managers
- Actions to seize opportunity in the new hybrid-work life

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11:30 AM - Keynote

Speakers: Joshua Templeton, Chief Growth Officer, Aduro; Brad Lande-Shannon, Chief Marketing Officer, Spring Health; Jennifer Sargent, Chief Commercial Officer, Vera Whole Health

Moderator: Matthew Duncan, Strategic Advisor, Culturati

Title: Innovators Talk: Empowering Workforces to be Well and Productive

Take-Aways:

- Technology can scale health and well-being resources
- Investments in employee well-being, resilience, and care increase work productivity
- Personalized care and well-being can optimize the experience and outcomes

12:10 PM - Break

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12:30 PM - Keynote

Speaker: Jen Porter, COO & Principal, Mind Share Partners

Title: Leading With Mental Health: Strategies to Address the 2nd Pandemic at Work

Description: Using company case examples, this session explores concrete actions that leaders and managers can take to shift the culture of mental health at work. We provide a strategy framework and discuss how reversing stigma can unlock positive outcomes.

Take-Aways:

- Mental health is not a benefit. It should be a strategic priority that unlocks a powerful culture
- Leaders need to share their story and lead with vulnerability to reduce stigma and open dialogue
- Telling people to “take care of yourselves” is not sufficient—leaders need to change how we work to build sustainable workplaces
- A strategic approach includes people skills and training, policies, benefits, and accountability from senior leadership

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1:10 PM – Closing Keynote & Remarks

Speakers: Morgan DeBaun, Founder & CEO, Blavity and Emily Ramshaw, Co-Founder & CEO, The 19th

Title: Community Driven Business

Description: Building a community from scratch that drives revenue and growth. How cultivating culture internally and with customers can ensure business success.

Take-Aways:

- Want diversity? Add more chairs to the table
- Build diverse companies from the start—it's a competitive advantage
- Trust your convictions, not others' assumptions. DEI isn't a niche market; it's limitless opportunity

Wednesday, April 7, 2021

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Emcee: Savannah Barker, VP of Leadership Development, Notley

10:00 AM – Welcome & Opening Keynote

Speaker: Tristan J. Walker, Founder & CEO, Walker & Company Brands

Co-Moderators: Janice Omadeke, CEO, The Mentor Method & 2021 Co-Chair, Culturati; Albert Swantner, Co-Founder & CTO, Mobile Tech RX & 2021 Co-Chair, Culturati

Title: A Business Case for Diversity

Take-Aways:

- Values cement culture
- Scale empathy across your organization
- Understand how to serve consumers of color—or vanish

10:50 AM – Keynote

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Wednesday, April 7, 2021

Speakers: Michael Smerklo, Entrepreneur, Investor and Author of Mr. Monkey & Me and Dr. David Altounian, Associate Dean of Academic Programs and MBA Program Director, St. Edward's University

Title: Surviving (and Thriving) as an Entrepreneur or Manager in a Post Pandemic World

Description: A fireside chat about resilience, leadership, and the lessons that define effective entrepreneurship in the post-pandemic world.

Take-Aways:

- Understand the SHAPE formula - a model for self-development
- The importance of self-awareness in leadership growth
- How to build mental toughness and persistence
- Setting realistic expectations for yourself and your organization

11:30 AM - Keynote

Speakers: Dr. Jeremy Hunter, Founding Director of the Executive Mind Leadership Institute & Associate Professor of Practice, Peter F. Drucker Graduate School of Management and Lori Knowlton, Advisor, Mentor, Board Member

Title: The Rise of the Ensemble Hero

Description: Reflecting on 2020's challenges using Joseph Campbell's The Hero's Journey as a framework. A look at the transformation of leaders and teams, and the new agreements emerging in workplaces and communities.

Take-Aways:

- 2020 presented transformative experiences for leaders and teams
- Opportunity to reflect on personal growth and purpose
- Identify new cultural agreements to carry forward

12:30 PM - Keynote

Speaker: Aubrey Blanche, Director of Equitable Design & Impact, Culture Amp

Title: From Program to Process: Designing Equitable Organizations & Products

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Description: A candid examination of how diversity and inclusion programs often miss the mark—and how leaders can evolve toward equitable, data-informed, intersectional design strategies.

1:10 PM – Closing Keynote & Remarks

Speaker: Mark McClain, CEO & Co-Founder, SailPoint & Author of *Joy & Success at Work*

Moderator: Eugene Sepulveda, Co-Founder & CEO, Culturati

Title: The Lead from Anywhere Phenomenon

Description: A CEO's perspective on how strong culture endures through disruption.

Thursday, April 8, 2021

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Emcee: Roman Gonzalez, Founder & CEO, Gardenio

10:00 AM – Welcome & Opening Keynote

Speakers: Shellye Archambeau, Fortune 500 Board Member, Former CEO of MetricStream & Author; Nicole Brennig, Partner, DLA Piper

Title: Unapologetically Ambitious

Description: A conversation on race, gender, ambition, and mental health for modern leaders—exploring sponsorship vs. mentorship, work-life myths, and strategies to rise through systemic barriers.

10:50 AM – Keynote

Speakers: Marcel Bucsescu, NACD; Bill Bock, Silicon Labs / SailPoint / SolarWinds; Matrice Ellis-Kirk, RSR Partners

Title: After the Business Case – Fostering a Board Culture of Inclusion and Equity

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Description: Boards must move beyond the business case for diversity to embed inclusion as core strategy.

Take-Aways:

- Practical tactics to advance board diversity
- Inclusion as the foundation for sustainable board performance

11:30 AM - Keynote

Speakers: Maria Yap, VP of Digital Imaging, Adobe; Lisa Mae Brunson, Wonder Woman Tech

Title: Diversity as a Superpower

Description: Embracing individual difference as an engine for creativity, innovation, and growth.

Take-Aways:

- Your difference can be your superpower
- Career advancement while embracing authenticity
- Diversity fuels broader thinking and creativity

12:30 PM - Keynote

Speakers: Caroline Wanga, Essence Communications; Kimberly Strong, Strong Connexion; Cotter Cunningham, RetailMeNot
Moderator: Janice Omadeke, The Mentor Method

Title: A Monumental Year: Reflections on Diversity, Equity, and Inclusion

Description: Reflections on a year defined by pandemic, social justice movements, and political change—exploring how DEI evolved and what will endure.

1:10 PM – Closing Keynote & Remarks

Speaker: Desiree Motamedi, Senior Global Director of Marketing, Facebook
Moderator: Matthew Duncan, Strategic Advisor, Culturati

Title: Making Your Company a Community is the New Business Imperative

Description: Strategies for fostering belonging and well-being in hybrid workplaces, with a focus on connection, contribution, and fulfillment.

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