

Culturati: 2C20

Event Schedule

Sunday, January 26, 2020

12:30–2:00 PM: Luncheon with Admiral Stavridis

Location: Tom & Lynn Meredith Home

By invitation only (12 guests)

1:00–3:30 PM: Workshop – Landing Your Next Board Seat

Speakers: Bill Bock, Board Director; Rochelle Campbell, NACD

Location: Willie Nelson Board Room

1:00–4:00 PM: Workshop – A New Playbook on Belonging, Risk-Taking, and High Performance

Leader: Rajkumari Neogy, Executive Coach, iRestart

Location: Antone's

4:00 PM: Registration Opens

Location: McCombs School of Business

4:30 PM: First-Time Attendee Meet & Greet Reception

Location: McCombs School of Business

5:00–6:30 PM: Opening Reception

Location: McCombs School of Business

5:35–5:45 PM: Welcome

Speaker: Eugene Sepulveda, Co-Founder, Culturati Summit

5:45–5:50 PM: Keynote Introduction

Speaker: Erin Essenmacher, NACD

5:50–6:20 PM: Opening Keynote “Ten Admirals and the Voyage of Character”

Speaker: Admiral James Stavridis

6:20–6:30 PM: Closing Remarks

Speaker: Josh Jones-Dilworth, Co-Founder, Culturati

7:00–9:00 PM: Culturati Dinners with CEOs & Executives

Various private dinner locations

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PROGRAM

Event Schedule

Monday, January 27, 2020

8:00 AM: Registration Opens & Breakfast

8:30–8:40 AM: Welcome & Emcee Introduction

Speakers: Eugene Sepulveda & Josh Jones-Dilworth, Co-Founders, Culturati
Emcee: Muna Hussaini

8:40–9:00 AM: Keynote “What Truly Makes the Leader?”

Speaker: Major General Angela Salinas, U.S. Marine Corps; CEO, Girl Scouts of Southwest Texas

9:00–9:35 AM: Keynote “Leadership During Periods of High Growth or Intense Change”

Speaker: Stuart Crabb

9:55–10:45 AM: Breakout Sessions I (choose one)

- Culture Tools Pecha Kucha
 - Six innovators each present 20 slides auto-advancing every 20 seconds. Walk away with new metrics, insights, and tools for building high-performance cultures.
- A New Playbook for Belonging, Risk-Taking, and High Performance
 - Speaker: Rajkumari Neogy
 - A research-based framework for creating a “permanent shift” in team performance through diverse mindsets, strong relationships, and shared values.
- Lessons Learned from Burning Man: Managing Culture on the Outside
 - Speakers: Victoria Mitchell (Burning Man Project) & Josh Levine (Great Mondays)
 - Exploring dynamics of external culture-building through one of the world’s largest participatory movements.
- Identifying and Uprooting Unconscious Bias in Your Executive Team
 - Speaker: Mindy Gulati
 - A hands-on session challenging executives to recognize and address bias at the highest levels.
- Cultures of Innovation: Cracking the Code
 - An interactive panel exploring values, purpose, and psychological safety as keys to transformative breakthroughs.
- Motivate Me: Fair, Transparent Compensation
 - Speakers: Bud Caddell (NOBL) & Christine McCarey (ImpactDEI)
 - Exploring how radical transparency around pay can become a trust-building force.

11:00–11:30 AM: Keynote “The Shift From Diversity & Inclusion to Belonging”

Speaker: Carin Taylor

11:40–12:35 PM: Networking Lunch

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1:00–1:50 PM: Keynote “Reshaping the Leadership Narrative”

Speakers: Amy Nelson, Founder & CEO, The Riveter; Arlan Hamilton, Founder & Managing Director, Backstage Capital

Moderator: Ellen McGirt, Fortune

2:10–3:00 PM: Breakout Sessions II (choose one)

- Creating a Culture of Innovation in the World’s Largest Organization
 - Speaker: Chris Lynch (Defense Digital Service)
 - How a team of tech disruptors is transforming the Pentagon’s culture—and lessons for civilian leaders.
- The Neuroscience of Trust
 - Speaker: Dr. Carmen Simon (Memzy)
 - Explores what makes people trust—or withhold trust—and how leaders can shape behavior and culture.
- Glassdoor’s #1 CEO
 - Speaker: Mark McClain (SailPoint)
 - Interviewer: David Altounian (St. Edward’s University)
- What it takes to lead with 99% approval through IPO and hypergrowth.
- Culture Tools Pecha Kucha – Round 2
 - Six fresh tools delivered rapid-fire. Ideas you can immediately test and use.
- Making Mindfulness Work – For Believers
 - Discussion Leader: Paige Davis
 - A deeper dive into case studies, program frameworks, and advanced implementation tools.
- Everyone Benefits: Best Practices from Ten Years at B Lab
 - Discussion Leaders: Rick Alexander & Holly Ensign-Barstow
 - Legal innovations for accountability that can benefit all companies.
- How to Make a Better Space for Culture
 - Speakers: Kristin Chiles (Google), Erin Morales (CBRE), Beth Goff-McMillan (SKG)
 - Exploring how space design supports flow, belonging, and focus.
- The Art of Community Culture
 - Discussion Leader: Pedro Vidal (Burning Man Project)
 - Lessons on tending external communities with care and strategy.

3:10–4:00 PM: Keynotes “Culture Creators: Peace 1, Sessions 1 & 2”

4:05–4:55 PM: Closing Keynote “A Truly Flourishing Culture”

Speakers: Dr. Darren White, Eileen McNeely, Kathy Farmer

Moderator: Steven Tomlinson, PhD

4:55–5:10 PM: Closing Remarks

Speakers: Eugene Sepulveda & Josh Jones-Dilworth, Co-Founders, Culturati

5:10–6:30 PM: Closing Reception